



Canadian Cheer Event Safety Initiative 2024-2025

Canadian Cheer Company puts the safety of our participating athletes at the forefront of all of our events. We are proud to have always offered warm-up standards that meet and exceed the best practices recommended by our international governing bodies, as well as employ event standards that work to create a safe experience for all participants.

Athletic Safety Standards:

- First Aid responders dedicated to each venue area
 - Each athlete area (warm-up, performance) have dedicated Athletic Therapists for athletes
 - Dedicated First Aid responders for spectator areas
- Full size sprung floor tumble track for warm up
- Safe and maintained equipment
- Hydration stations after warm-up and post performance
- Clearly outlined Emergency Response Plan in the case of athlete injury
- Safe sanitization and containment of bodily fluids relating to athletic performance

Event Safety Standards:

- Prohibiting the use of photo zoom lenses allows us to minimize the risk of photographs that compromise the dignity of the athletes
- Professional photography services with extensive review that allows the removal and culling of photographs that don't align with our desire to showcase the athleticism of the sport
- Background checks for event staff in contact with athletes
- Designated "athlete area" for athletes and coaches clearly identified by wristbands and signage
- Ensuring all programs provide a list of coaches/trusted admin that are permitted access to the "athlete area"
- Newsletters to coaches/admin that outline athlete flow, allowing coaches to set appropriate pick up/drop off protocols with their teams' parents
- Protocols that guide staff in the event of a reported missing child
- Use of security guards throughout each venue

Additional Safety Measures at Premier Events:

- Uniformed and 'plain clothes' police officers on-site at venues during competition times
- Clearly marked 'athlete area' and 'public' areas