



March 13, 2020

RE: Coronavirus and the impact on Canadian Cheer Nationals

To all whom this may concern,

Based on the emergent information available at this time, we have decided to POSTPONE the Canadian Cheer National Championships to a future date which has yet to be determined.

We will continue to remain focused on developing proactive contingency plans in order to provide the best options for our customers and their supporters. We will also have enhanced safety protocols for our staff, our medical team and the Convention Centre staff to ensure all attendees will be protected at whatever point we deem it safe to proceed with the event.

We have been in touch with Event Connect, and have received this statement from them:

Due to the postponement of Canadian Cheer Nationals, EventConnect has initiated the cancellation of all hotel reservations for the April dates. This process is an efficient way to provide all Canadian Cheer attendees the best protection against any cancellations fees which may be imposed at the hotel level. No action is required by any guests. Reservation cancellations will be confirmed by e-mail.

We want to make you aware of important information regarding your hotel reservation.

1) The non-refundable deposit as part of each reservation will be able to be transferred to any new reservations for the rescheduled Canadian Cheer Nationals.

2) As an added protection, Canadian Cheer / EventConnect hotel contracts include a unique cancellation protection for our participants in the event of a situation such an Epidemic or Pandemic. This added protection is not typically extended in any individual or team booking outside the official event booking channel.

We know that travel coordination is stressful under normal circumstances and are happy to be able to help manage this situation. If you have any questions, please contact us at support@eventconnect.io.

Canadian Cheer has established an FAQ process to keep up with the requests for information. Any persons looking for information can contact – questions@canadiancheer.com to ask questions. The initial response will include the most up to date document with Frequently Asked Questions. We encourage people to use this method regularly to get the most updated information. We will also be posting these documents on social media and our website as information changes.

It is very important that we all continue to remain calm in order to make the best decisions possible with the best information available. Canadian Cheer will ensure that any developments, alternate plans and/or contingencies are shared as quickly as possible

Thank you for your continued support.

Canadian Cheer Company